



2021 Sponsorship Opportunities

Gaining meaningful visibility in a crowded noisy market is critical for business success. Stand out from the competition by partnering with a strong leader in the community, the Greater Omaha Chamber. Align your brand with a trusted partner to be positively seen by thousands of area leaders and business professionals.

There are a variety of options throughout the year to fit your budget and your marketing goals. The grid below provides an overview of what is currently available. Please contact Anne Branigan (402-978-7949) or abranigan@omahachamber.org or the staff member listed below for further information or with questions.

Year-Round Opportunities				
Event/Program	Investment	Audience	Description	For Further Information
Boss & Co. Programming <ul style="list-style-type: none"> Annual Presenting Sponsor 	(sold out for 2021)	Avg. 40 attendees Business owners/exec.	3 events (Feb., May, Oct.)	Liz Kerrigan lkerrigan@omahachamber.org 402-978-7913
Leadership Omaha (LO) <ul style="list-style-type: none"> Breakfast and lunch sponsorships 	\$500 to \$2,000	50 leaders	10 month program (Sept – June) with sponsor options available each month	Liz Kerrigan lkerrigan@omahachamber.org 402-978-7913
Leadership Omaha Alumni Association (LOAA) <ul style="list-style-type: none"> Ag Tour meals and event LOAA Distinguished Alumni Luncheon LOAA gatherings 	TBD \$500 \$500	TBD Avg. 150 attendees TBD	TBD Annual luncheon for all alumni Host or sponsor alumni events	Liz Kerrigan lkerrigan@omahachamber.org 402-978-7913
Meet-Up with the President <ul style="list-style-type: none"> Event Host 	Varies (\$100-\$300)	Avg. 15 members	Casual event with David Brown, host covers agreed upon food/drink costs	Kristy Fortenbury kfortenbury@omahachamber.org 402-346-1150
Networking Events <ul style="list-style-type: none"> Presenting Sponsor Coffee and Contact display tables 	\$5,000 \$100	Varies from 50 to 200+ business professionals and leaders	Events are scheduled throughout the year including Coffee & Contacts, Speed Networking, After Hours and Inside the C-Suite	Kristy Fortenbury kfortenbury@omahachamber.org 402-346-1150

<ul style="list-style-type: none"> Host a networking event 	Host costs vary			
Small Business Programming <ul style="list-style-type: none"> Annual Presenting Sponsor for the entire year Single event sponsor or host 	(sold out for 2021) \$500	Avg. 20-30 business owners per event	Educational sessions throughout the year	Robert Drake rdrake@omahachamber.org 402-978-7925
The Landing Crew <ul style="list-style-type: none"> Lunch Sponsor 	\$1,000	50+ attendees	A network of 150+ talent recruiters	Lynda Shafer lshafer@omahachamber.org 402-978-7928
The Startup Collaborative <ul style="list-style-type: none"> Co-working Space Sponsorships 	\$5,000 (7 spots available)	Tech talent Innovators Venture Investors avg foot traffic of 700/month	Have your brand prominently placed within the walls of our startup co-working space, HQ to The Startup Collaborative and home base for 50+ founders working on their ventures.	Cameron French cameron@startupcollaborative.co
The Startup Collaborative <ul style="list-style-type: none"> Founder and Funder Retreat 	\$2,000 (10 spots available)	Startup founding teams Venture Investors 75 people	This once-a-year retreat allows founders and funders to gather and dig deeper into their business' tipping points. Sponsors will be included at the social functions and able to submit for content inclusion.	Cameron French cameron@startupcollaborative.co
Membership Volunteer Groups <ul style="list-style-type: none"> Membership sales and retention volunteers 	Varies (\$100 - \$2,000)	20 – 30 professionals	A variety of events to support volunteer efforts in the President's Club, Red Ribbon Crew and Member Mentors	Candy Sip csip@omahachamber.org 402-233-7142
We Don't Coast Magazine <ul style="list-style-type: none"> Advertising & Advertorials 	\$1,500-\$10,000	10,000 + publications	Regional quality of life magazine distributed for talent recruitment and to Chamber members	Jessica Perreault jperreault@omahachamber.org 402-233-7149

Special Event and Program Specific Opportunities

Second Quarter 2021

Event/Program	Investment	Audience	Description	For Further Information
Business Excellence Awards <ul style="list-style-type: none"> Small Business Sponsor 	SOLD OUT	500+ business leaders,	Virtual event featuring about 20 award winners for innovation, leadership and corporate philanthropy	Anne Branigan abranigan@omahachamber.org 402-978-7949

		professionals & owners		
Business on the Green <ul style="list-style-type: none"> Presenting Sponsor Cart Sponsor Various Sponsorships 	SOLD OUT SOLD OUT \$500-2,500	250+ business leaders & professionals	6/7/2021 event Specific tee times assigned	Anne Branigan abranigan@omahachamber.org 402-978-7949

Third Quarter 2021

Event/Program	Investment	Audience	Description	For Further Information
The HIRE Conference <ul style="list-style-type: none"> Event Sponsor Branding Sponsor Booth & Branding Sponsor 	SOLD OUT \$500-\$750 \$750 - \$1,000	200+ talent recruiters	2021 event for talent acquisition professionals to learn about the community and professional development	Lynda Shafer lshafer@omahachamber.org 402-978-7928
Engineers Day 2021 <ul style="list-style-type: none"> Title Sponsor Premier Sponsor Partner Sponsor 	\$2,500 \$1,000 \$500	400-500 freshman students	Annual August event for freshman engineering students at UNO/UNL which includes booths at an Expo	Savannah Cuevas scuevas@omahachamber.org 402-233-7159
Omaha Business Hall of Fame <ul style="list-style-type: none"> Presenting Sponsor Patron package 	SOLD OUT \$1,550	500+ business & civic leaders	August 2021 induction ceremony and cocktail reception details to come	Anne Branigan abranigan@omahachamber.org 402-978-7949

Fourth Quarter 2021

Event/Program	Investment	Audience	Description	For Further Information
The Conference <ul style="list-style-type: none"> Lead Partner Opening & Closing Sponsors Various Sponsorships 	\$15,000 \$12,000 \$1,000 - \$10,000	500+ business & community leaders and practitioners	October 2021 conference focused on Opportunity, Diversity and Equity including keynote speakers and a variety of breakout sessions/training	Bianca Harley bharley@omahachamber.org 402-346-1694
Economic Outlook <ul style="list-style-type: none"> Presenting Sponsors Supporting Sponsor 	\$8,000 \$4,000	Event: 750+ business & civic leaders	November 2021 event with keynote economist(s)	Anne Branigan abranigan@omahachamber.org 402-978-7949

First Quarter 2022

Event/Program	Investment	Audience	Description	For Further Information
2022 Annual Meeting <ul style="list-style-type: none"> Presenting Sponsor Supporting Sponsor Corporate Sponsor 	\$12,000 \$5,000 \$1,500	900+ business & civic leaders	1/20/22 More Information to come	Anne Branigan abranigan@omahachamber.org 402-978-7949
Careerockit <ul style="list-style-type: none"> Launch Sponsor Blast-off Sponsor 	\$7,500 \$2,500	20,000+ students with parents & educators	A weeklong series of student experiences across metro area businesses and non-profits. Planning for 2022.	Savannah Cuevas scuevas@omahachamber.org 402-233-7159
Young Professionals Summit <ul style="list-style-type: none"> Various Sponsorships 	\$2,000 - \$25,000	1,500 young professionals	3/31/22. Event with keynotes and a variety of breakout sessions – one of the largest YP gatherings in the nation	Kacey Ostronic kostronic@omahachamber.org 402-677-0331

Economic Development Partners

Partner	Investment	Serves	Website	For Further Information
Advance Southwest Iowa Corporation	Open	Pottawattamie County	advancesouthwestiowa.com	Paula Hazlewood phazlewood@selectgreateromaha.com 402-978-7918
Cass County NE Economic Development Council	\$300+	Cass County	www.OmahaChamber.org/Cass	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Gateway Development Corporation	\$250+	Washington County	gatewaydevelopment-ne.com	Michael Rooks mrooks@omahachamber.org 402-233-7140
Greater Fremont Development Council	Open	Fremont County	fremontcodev.org	Lauren Foster Lauren.foster@fremontcodev.org 402-752-8126
Nebraska City Area Economic Development Corporation	Open	Otoe County	nebraskacityareaedc.com	Dan S. Mauk director@nebraskacityareaedc.org 402-873-4293
Sarpy County Economic Development Corporation	\$325+	Sarpy County	www.OmahaChamber.org/Sarpy	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948

Partner Events & Programs				
Event/Program	Investment	Audience	Description	For Further Information
Cass County Annual Meeting <ul style="list-style-type: none"> Investor's Sponsorship 	\$550 (Limit of 3)	150+ attendees from business & community	1/29/20 business casual event to update on annual efforts to members and non-members.	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Cass County Investor Meeting <ul style="list-style-type: none"> Spring & Fall Sponsorships 	\$350 (Limit of 2)	150+ business & community attendees	4/15/20 and 10/21/20 are casual events allowing to provide most recent efforts to members and prospects.	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Sarpy County Annual Meeting <ul style="list-style-type: none"> Investor's Sponsorship 	\$1,000	350+ attendees from business & community	2/6/20 business casual event to update on annual efforts to members and non-members.	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Sarpy County VIP Reception <ul style="list-style-type: none"> Investor's Sponsorship 	\$750	Visionary & Investing level members	An exclusive networking opportunity with local and statewide leadership	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Sarpy County Quarterly Meetings <ul style="list-style-type: none"> Quarterly Sponsorships 	\$300 (Limit of 4)	350+ attendees from business & community	Business casual events to provide updates on quarterly efforts to members and non-members.	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948